

HERA

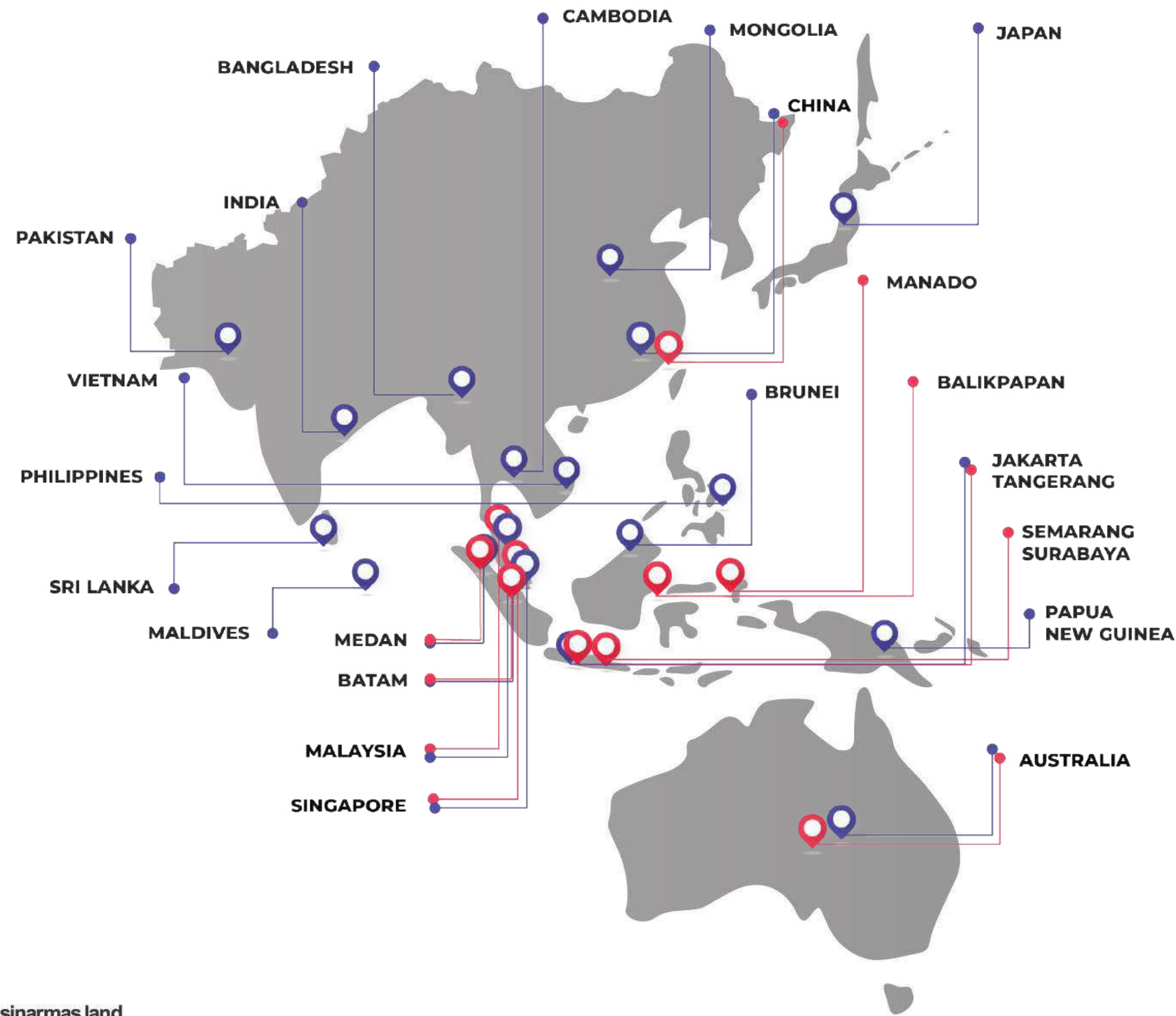
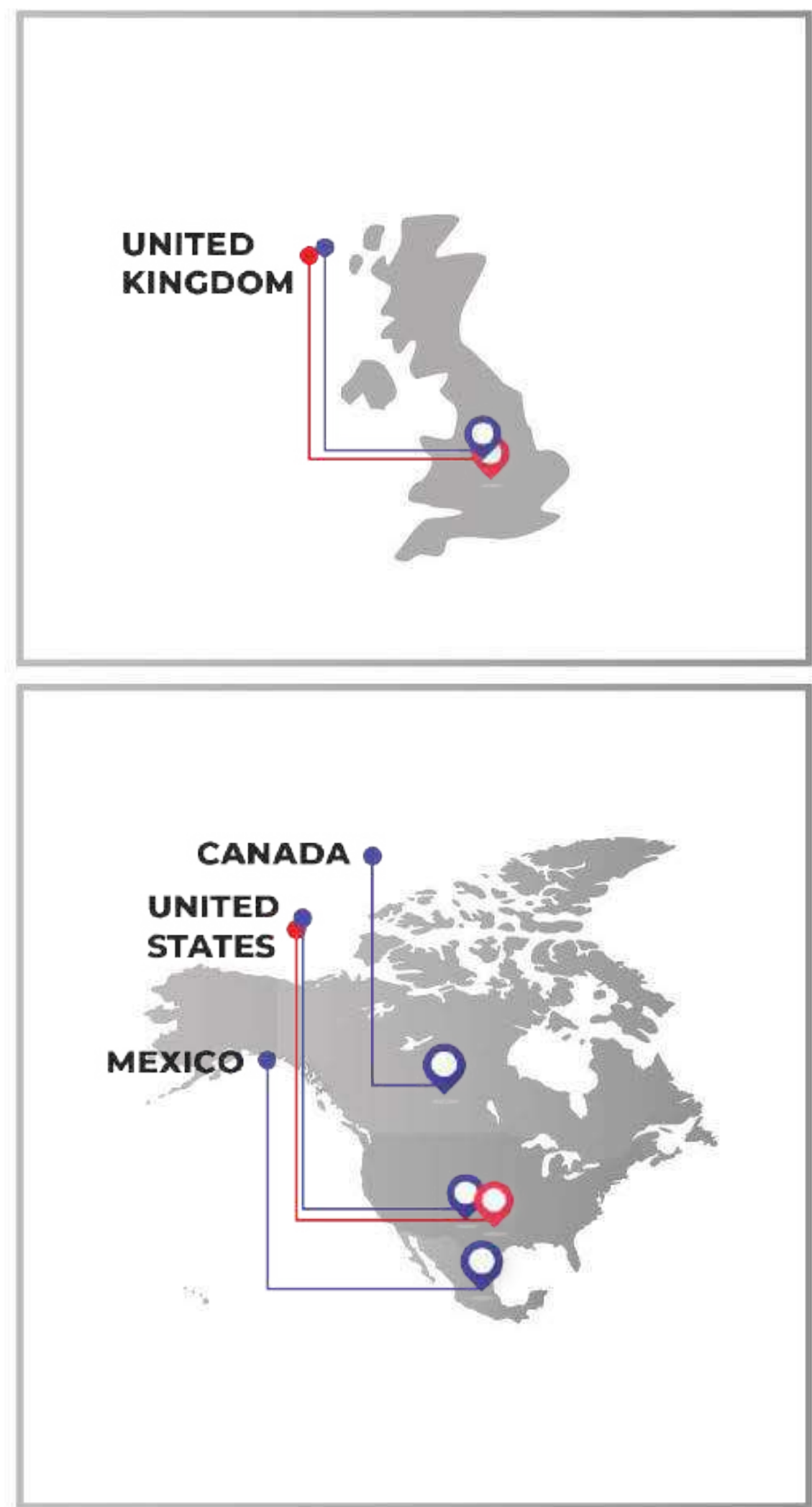
The *Heartland* of BSD City

HIERA

The *Heartland* of BSD City

Hiera draws its name from the Sanskrit word 'hira' meaning 'diamond, precious' and the Japanese word 'Heiwa' (平和), meaning 'peace.' Hiera is a neighbourhood where you'll find precious, peaceful living every day.

THE ULTIMATE COLLABORATION BETWEEN ASIA'S GREATEST CORPORATIONS



 **MITBANA**
JOINT COLLECTION OF PROJECTS BY
MITSUBISHI CORPORATION & SURBANA JURONG

 **sinarmas land**





Established in March 2019, Mitbana is a joint venture company of **Mitsubishi Corporation from Japan**, and **Surbana Jurong from Singapore**.



THE ZORA, TANGERANG, INDONESIA



VINHOMES GRAND PARK,
HO CHI MINH, VIETNAM



PUNGGOL WATERWAY, SINGAPORE



Sinar Mas Land is one of the largest and most diverse developer in Indonesia with an established portfolio spanning more than 50 years of experience in property development.



ALPHABETA TOWER, LONDON, UK



GREATER PALM SPRINGS,
CALIFORNIA, USA



BSD CITY, GREATER TANGERANG AREA,
INDONESIA



TOLL GATE 5

TOLL GATE 4

TOLL GATE AEON MALL BSD

TOLL GATE BSD

TOLL GATE PAMULANG

HERA
The Heartland of BSD City

JATAKE
Station

CICAYUR
STATION

CISAUK
STATION

PASAR MODERN

SERPONG
STATION

RAWA BUNTU
STATION

The Gateway To BSD City





HERA

The *Heartland* of BSD City



Step into Sophisticated Living



Prime Location
Between 2 Major
Infrastructure (Toll & Train)

- | | | |
|---|--------------------------------------|---------------------|
| 1 WELTON | 6 Integrated Recreation & Retail Hub | 11 HIERA Waterfront |
| 2 WYNYARD | 7 Jatake Station | 12 Great Street |
| 3 HIERA Sport & Wellness Club | 8 Tol Serpong - Balaraja | 13 Green Belt |
| 4 High-Street Retail | 9 Access Road to CBD of BSD West | 14 Green Loop |
| 5 Lifestyle Precinct / Community Spaces | 10 Flyover to CBD of BSD West | |

KOHLER
PRESENTS



PropertyGuru
Indonesia
Property Awards

WINNER

BEST TOWNSHIP
MASTERPLAN DESIGN

Hiera - The Heartland of
BSD City
by PT Sinar Mitbana Mas

2023

Effortless Living in Hiera



WALKABLE
CITY



INTEGRATED
TRANSPORTATION HUB



The Great Street



Shopping Mall



Jatake Station



3,7 Km Infinite Green Loop



HIERA Sport & Wellness Club



1,4 Ha Water Feature



Lakeside Promenade



1 Km Green Belt

WYNYARD

WAY TO YOUR HEART



WYNYARD



Wynyard, from the Old English words "wynn" (joy) and "yard" (neighborhood), reflects the ideas of a Japanese garden Nihon Teien (日本庭園), emphasizing a connection with nature, balance, and harmony.

An architectural rendering of a modern Japanese-style residential complex at dusk. The scene features multi-story townhouses with dark grey facades and light-colored wooden slatted balconies. A central paved street with a cobblestone pattern runs through the middle, where several cars are parked or driving. People are shown walking and cycling on the street. The sky is a deep blue with a few birds flying. The overall atmosphere is serene and modern.

ZEN RESORT JAPANESE LIVING

The Art of a Well-Balanced Home



Exceptional Quality



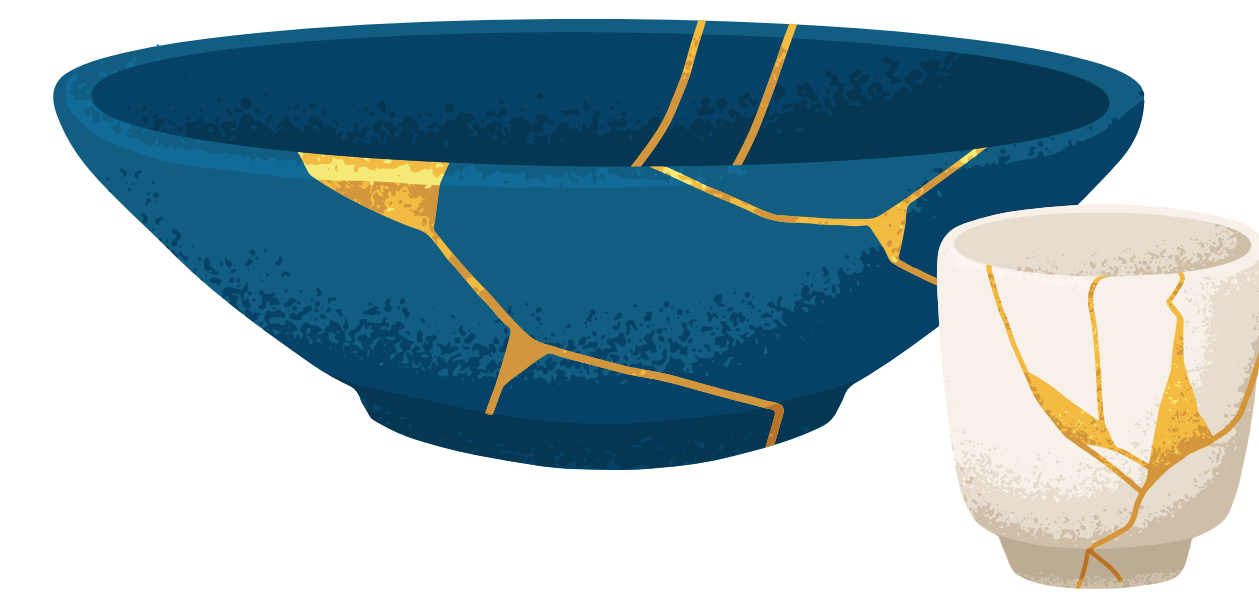
Seamless Indoor-Outdoor Open Space Layout



Tranquil Haven



Zen 禅 Inspired Home



Intelligent Living



SMART WALLPAD
+ DOORBELL & SMART DOOR LOCK



SMART SWITCH



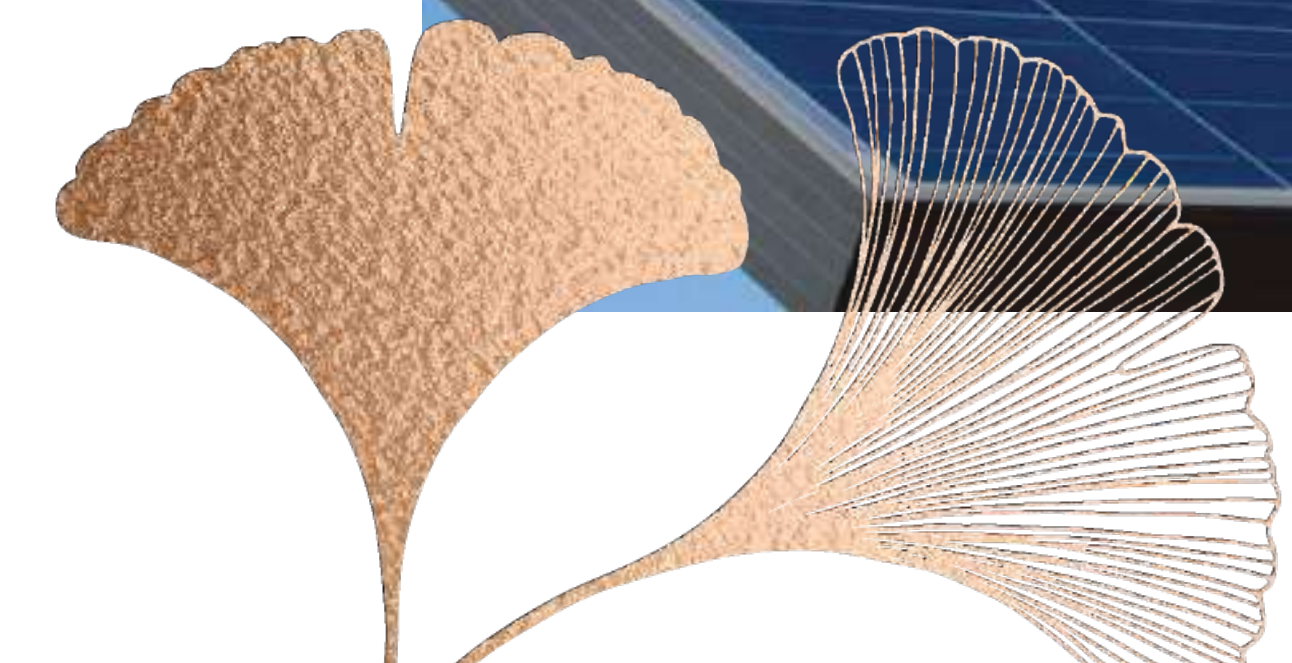
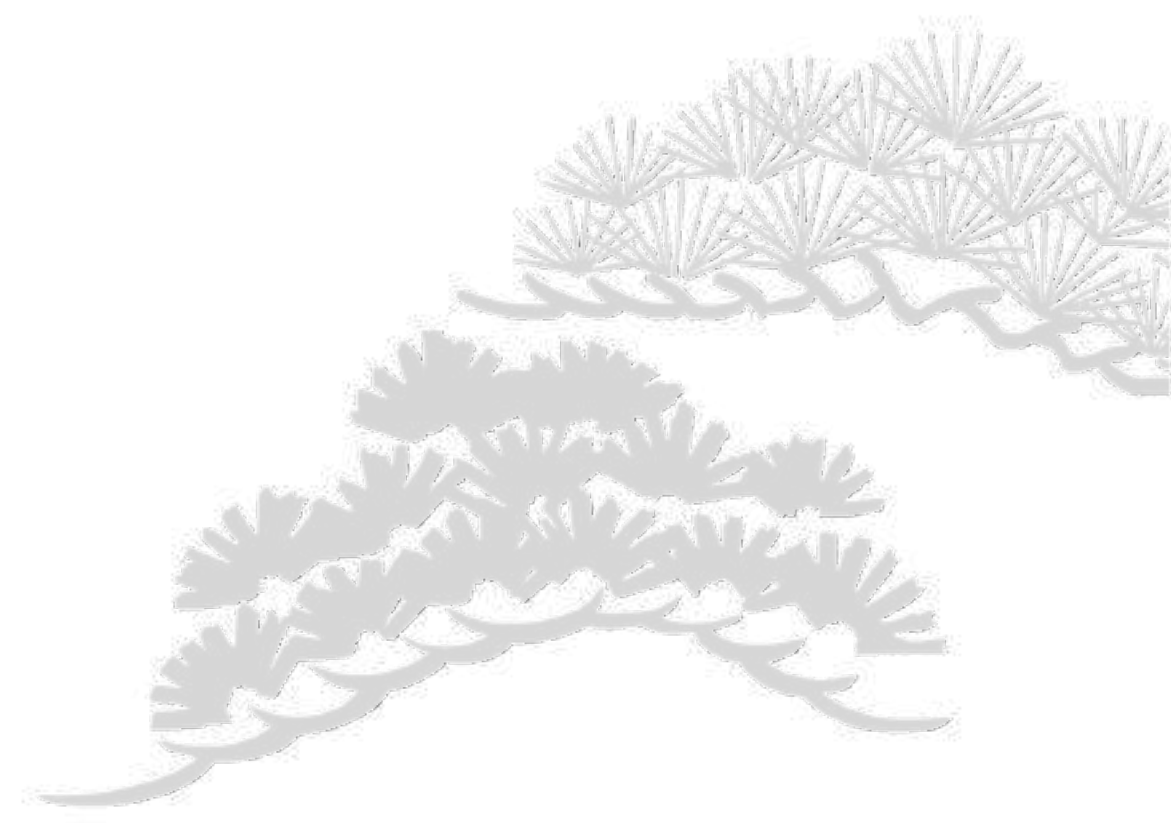
CCTV

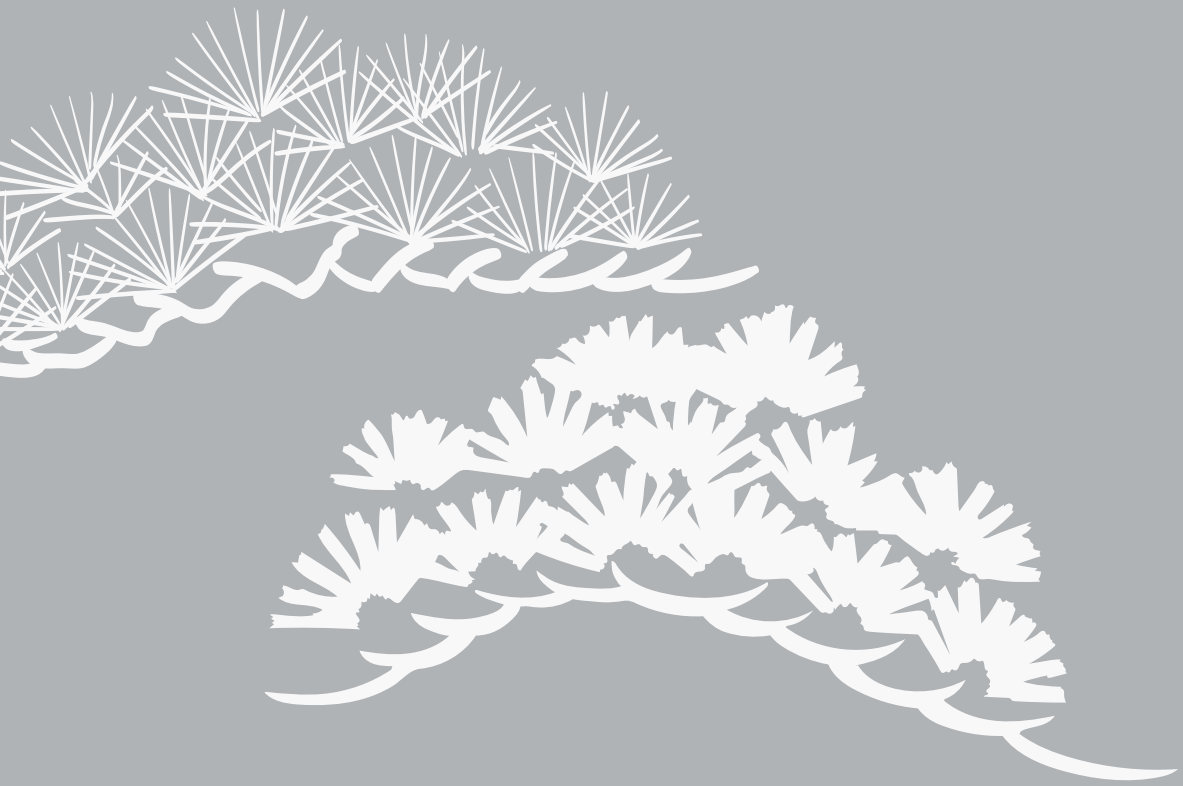


SMART IR REMOTE



Special Features





TYPE 9

YUGA

優雅

Elegant



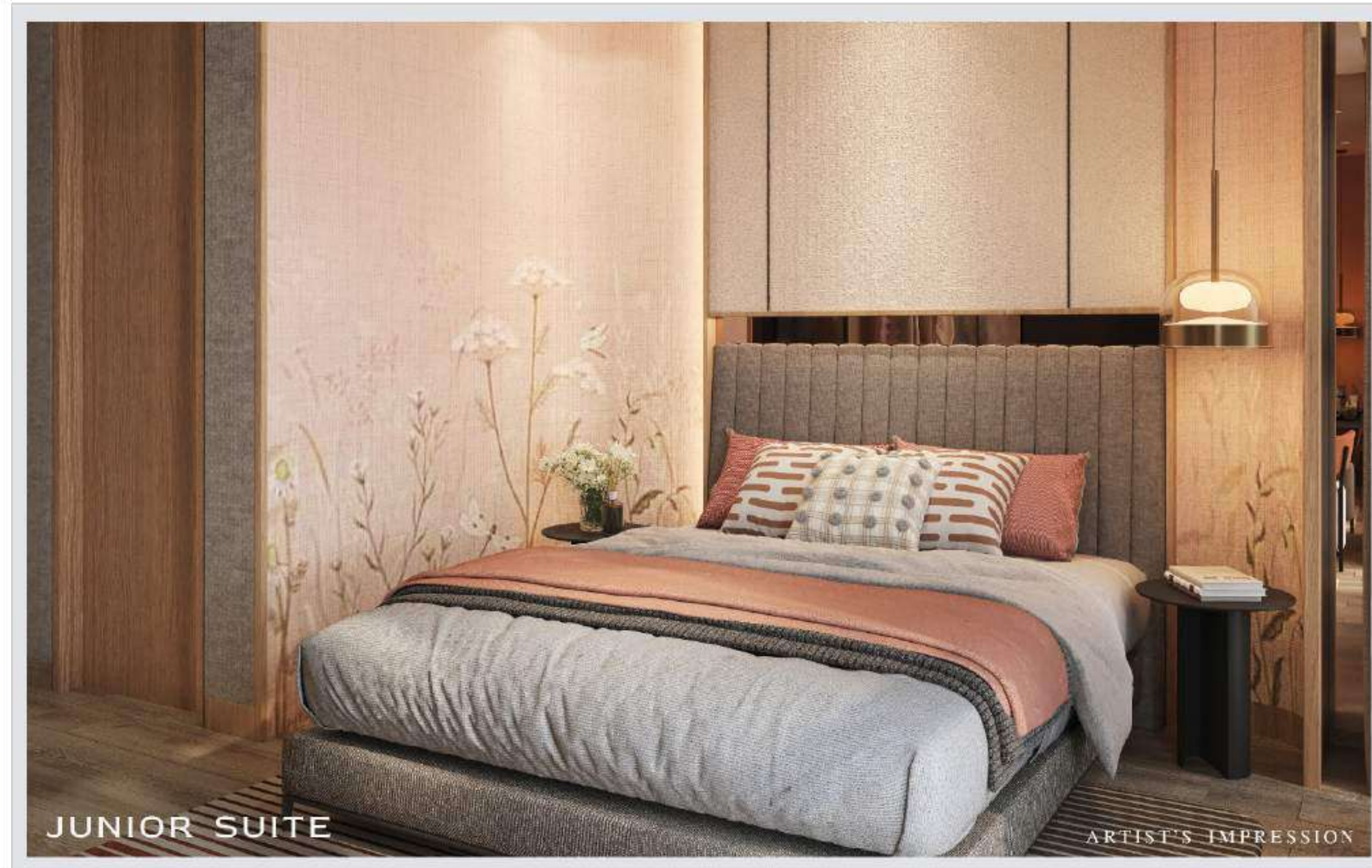
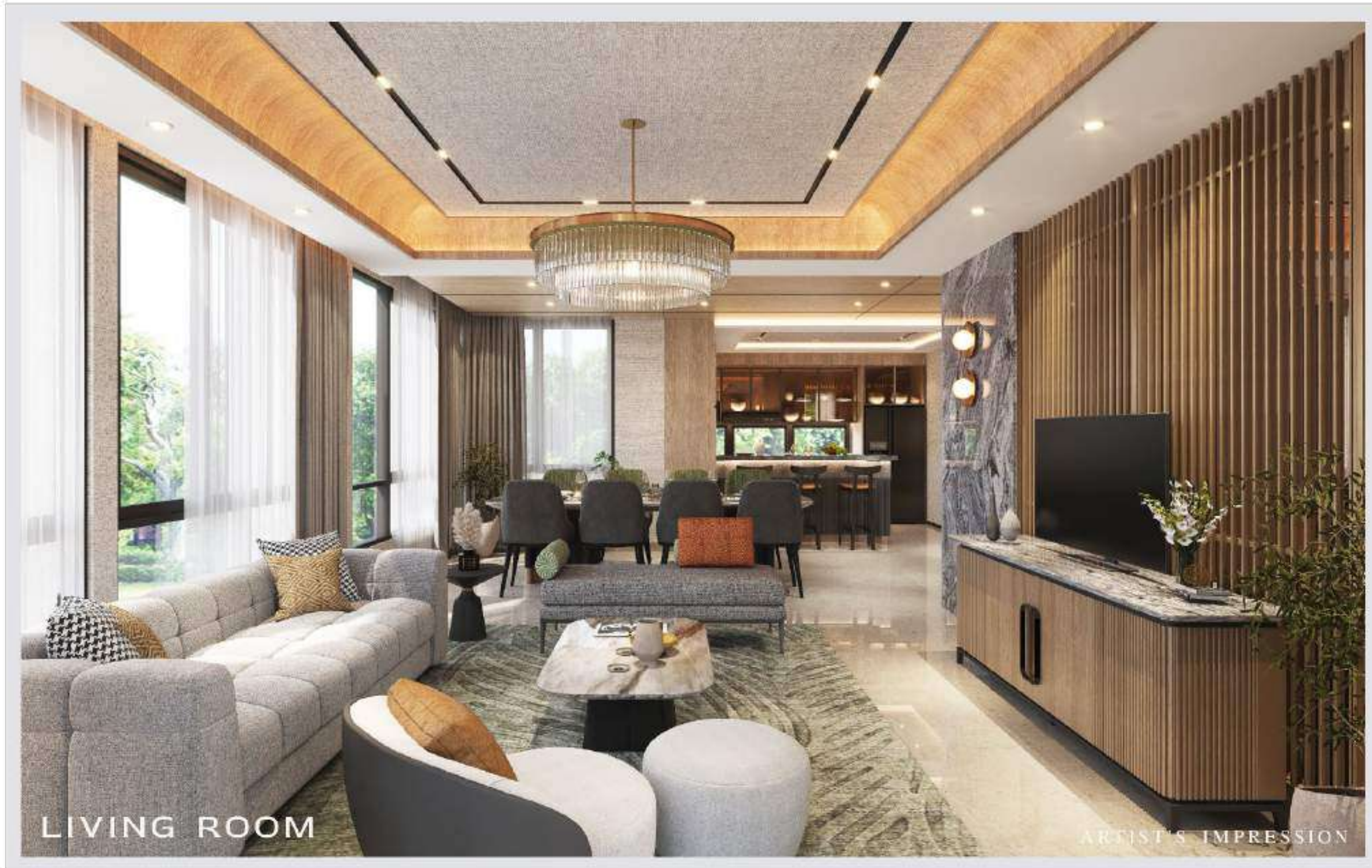
The Serene Luxury

A harmonious blend of modern and traditional Japanese architectural elements, this type achieves a perfect balance that embodies the highest level of elegance within the cluster.



Zen Japanese Resort Inspired





TYPE 9

YUGA

優雅

TYPICAL LAND SIZE
180 SQM (9X20)

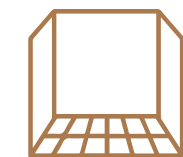
TYPICAL BUILDING SIZE
285 SQM



5+1 Bedroom



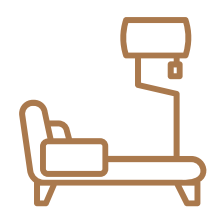
5+1+1 Bathroom



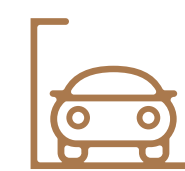
Lift Space
Ready



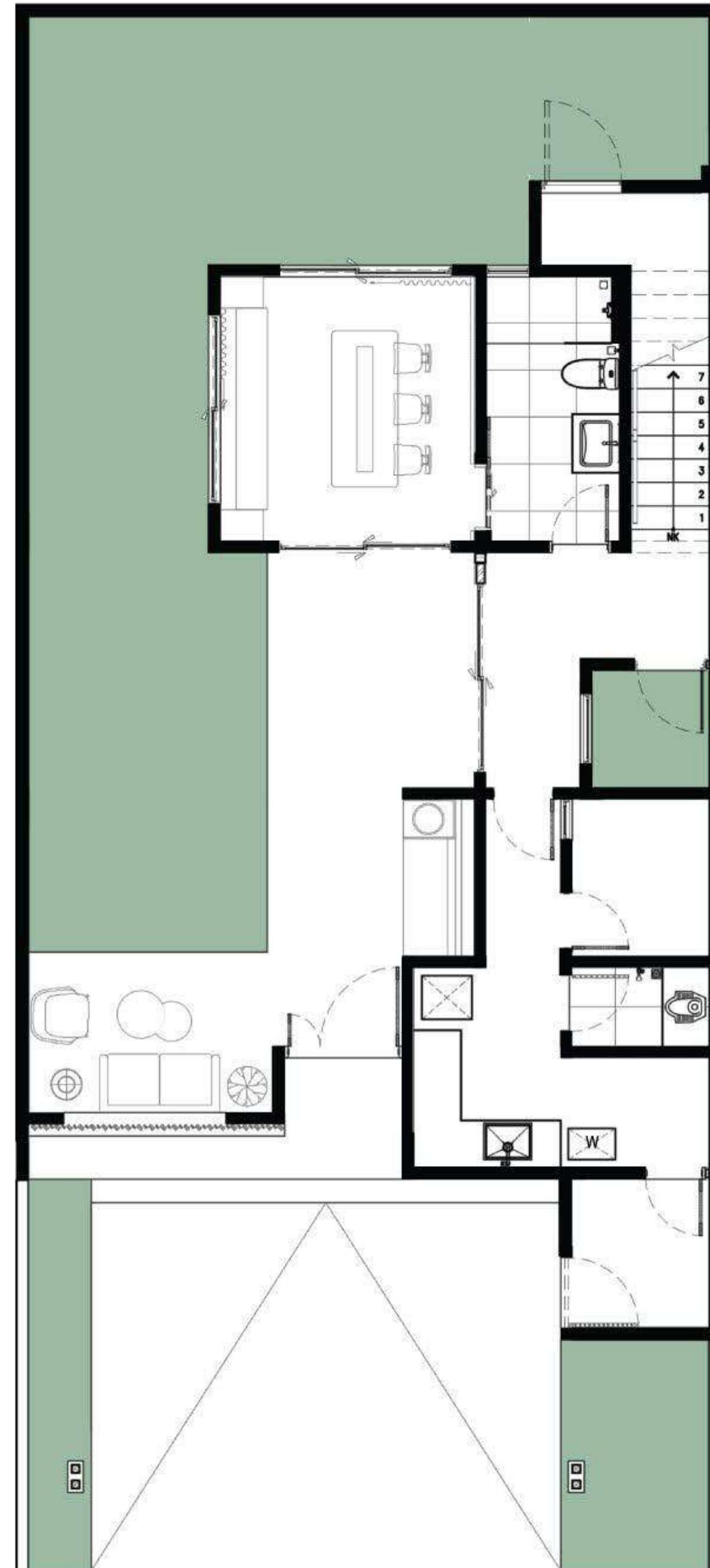
1+1 Kitchen



Multi Purpose
Area



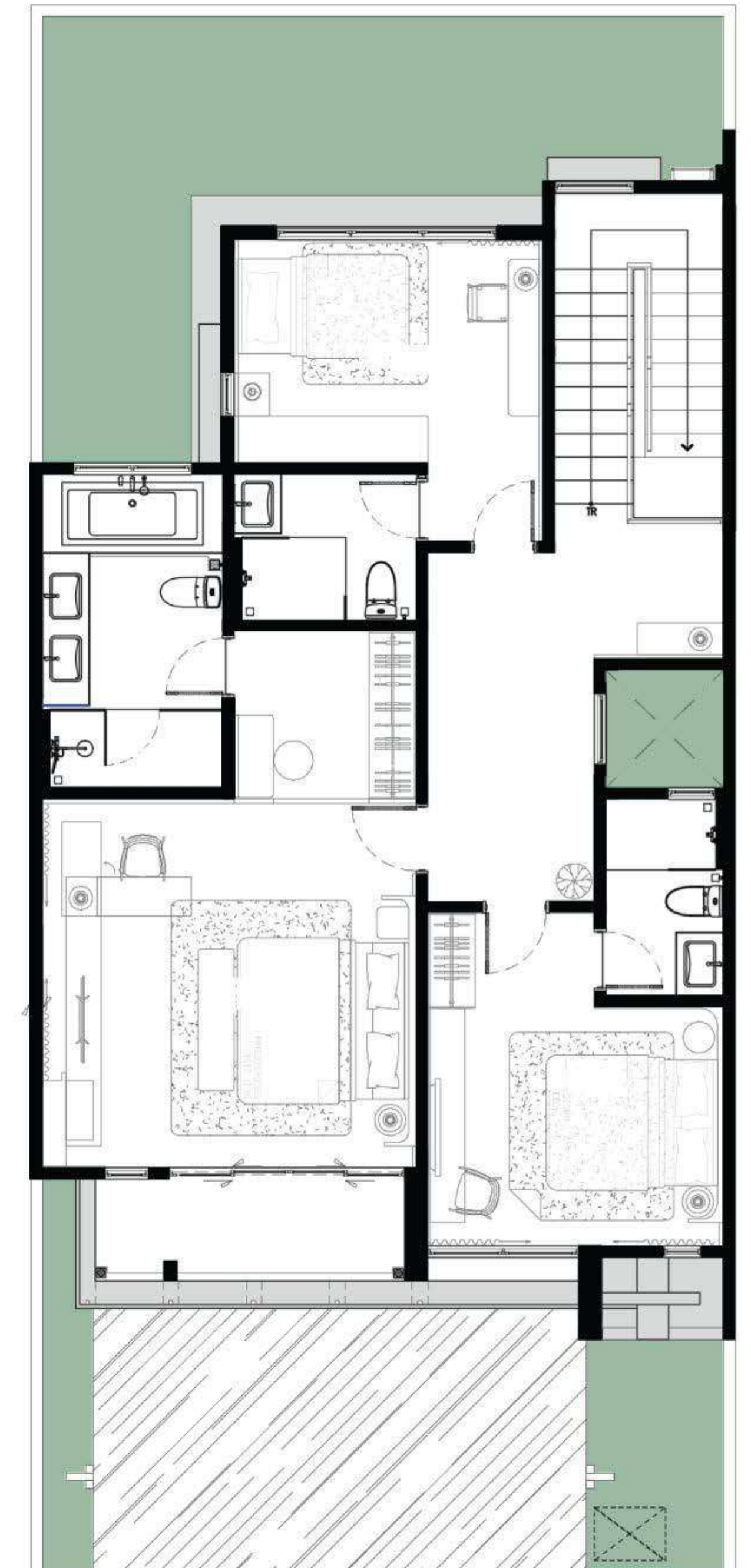
2 Carport



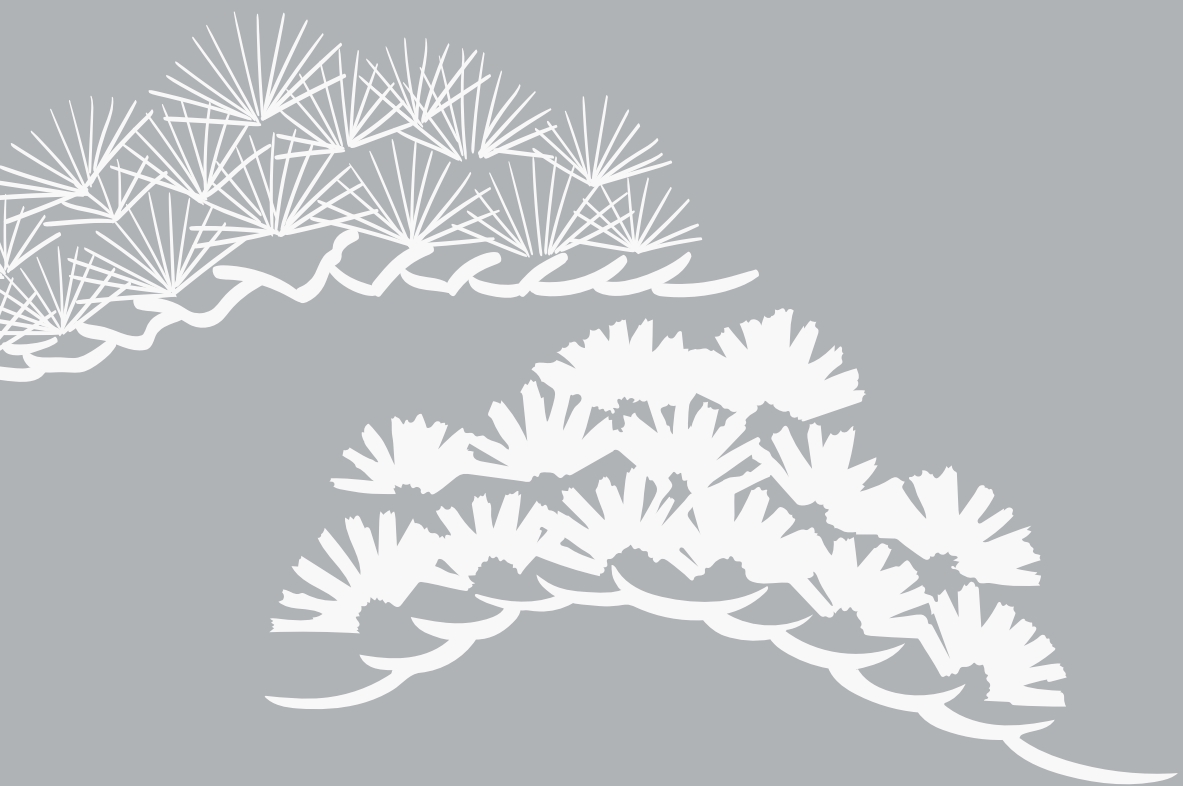
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



TYPE 8

DENTO

伝 統

Legacy



The Understated Luxury

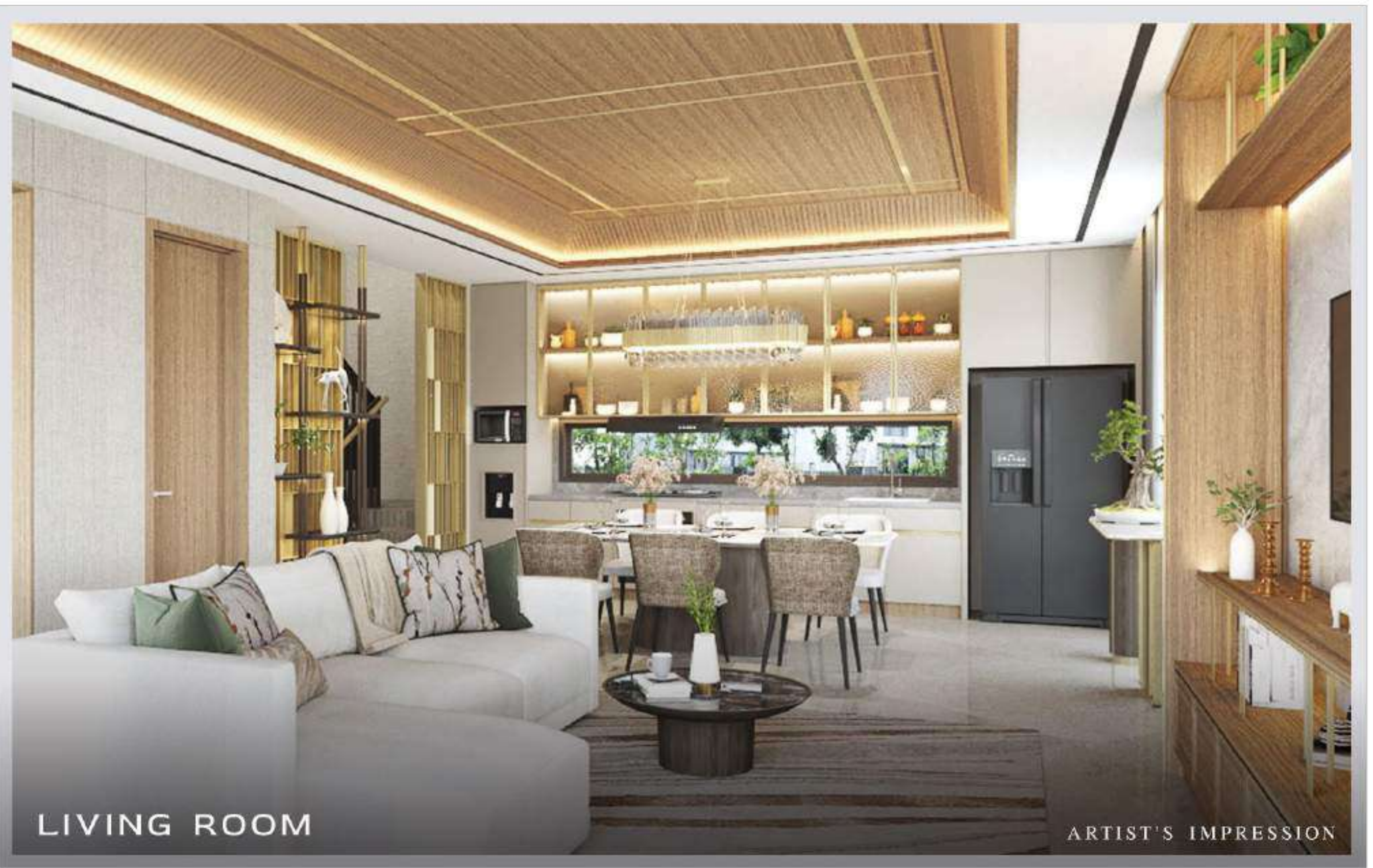
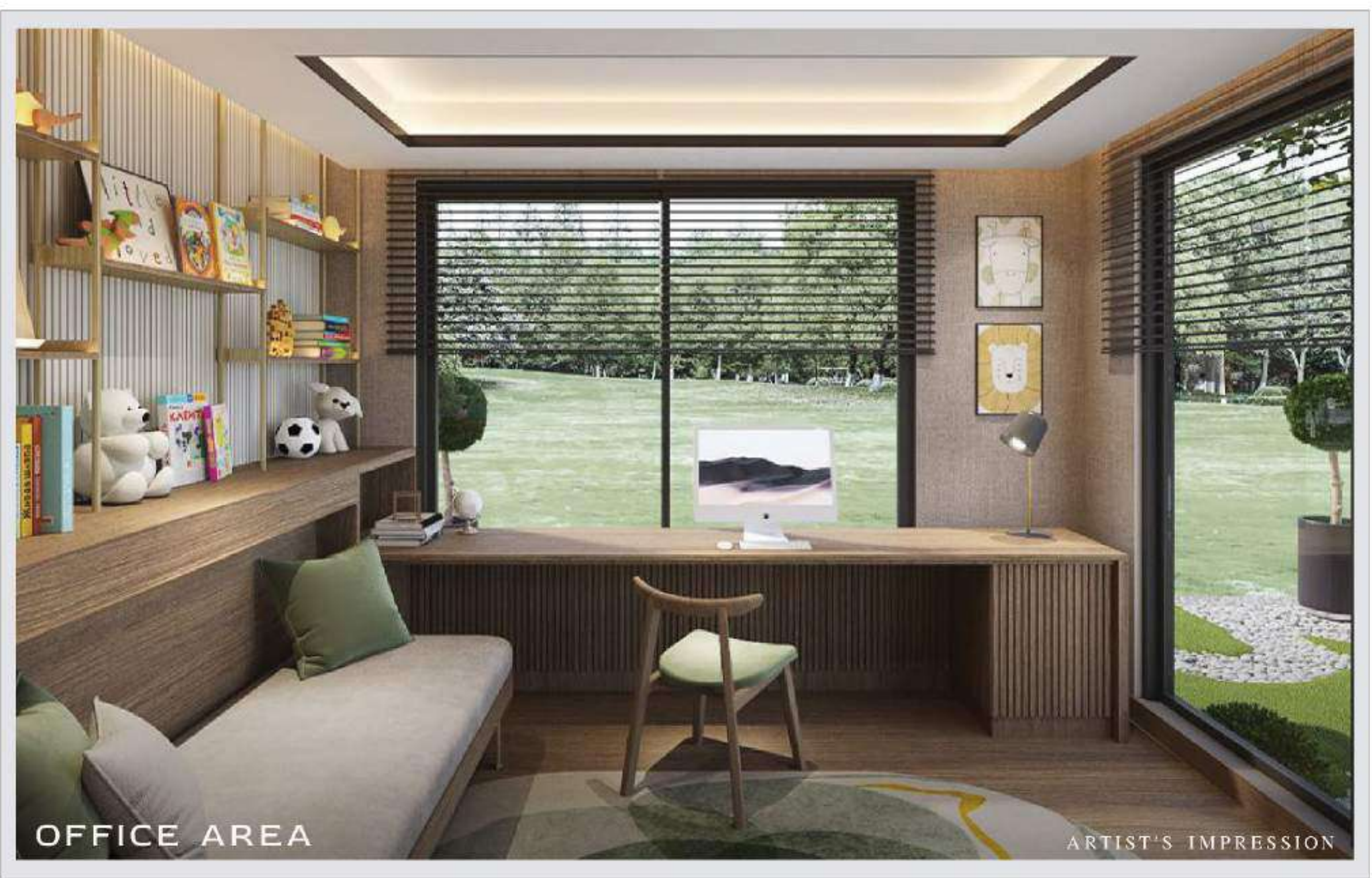
Inspired by Kyoto architecture,
this design highlights traditional
Japanese elements on the façade
to emphasize a unique luxury.
The outcome is a refined and
elegant style.



ARTIST'S IMPRESSION

Space for Heart to Gather





TYPE 8

DENTO

伝統

TYPICAL LAND SIZE
144 SQM (8X18)

TYPICAL BUILDING SIZE
205 SQM



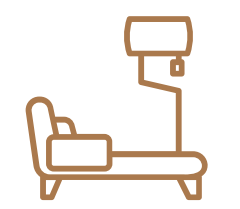
5+1 Bedroom



4+1 Bathroom



1+1 Kitchen



Multi Purpose
Area



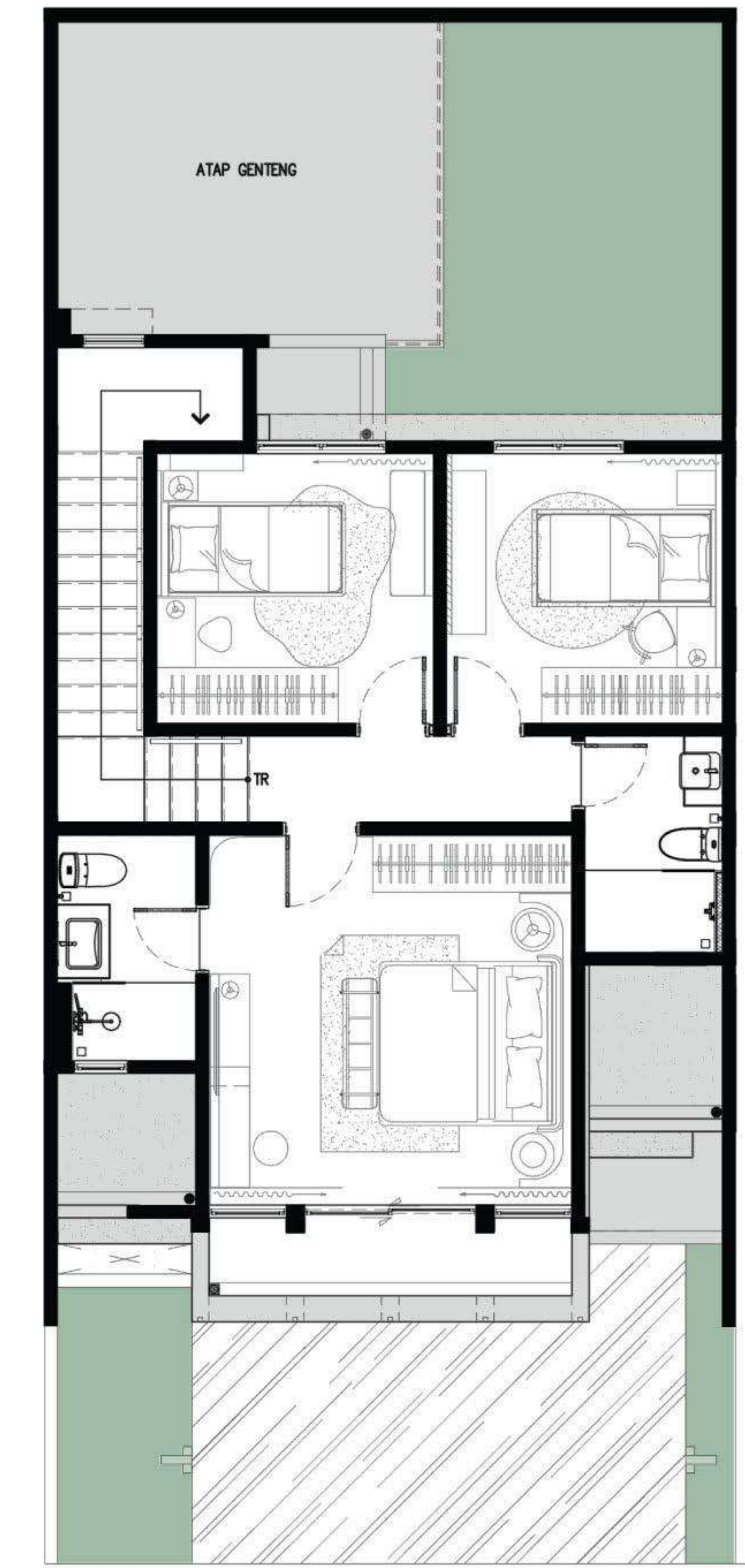
2 Carport



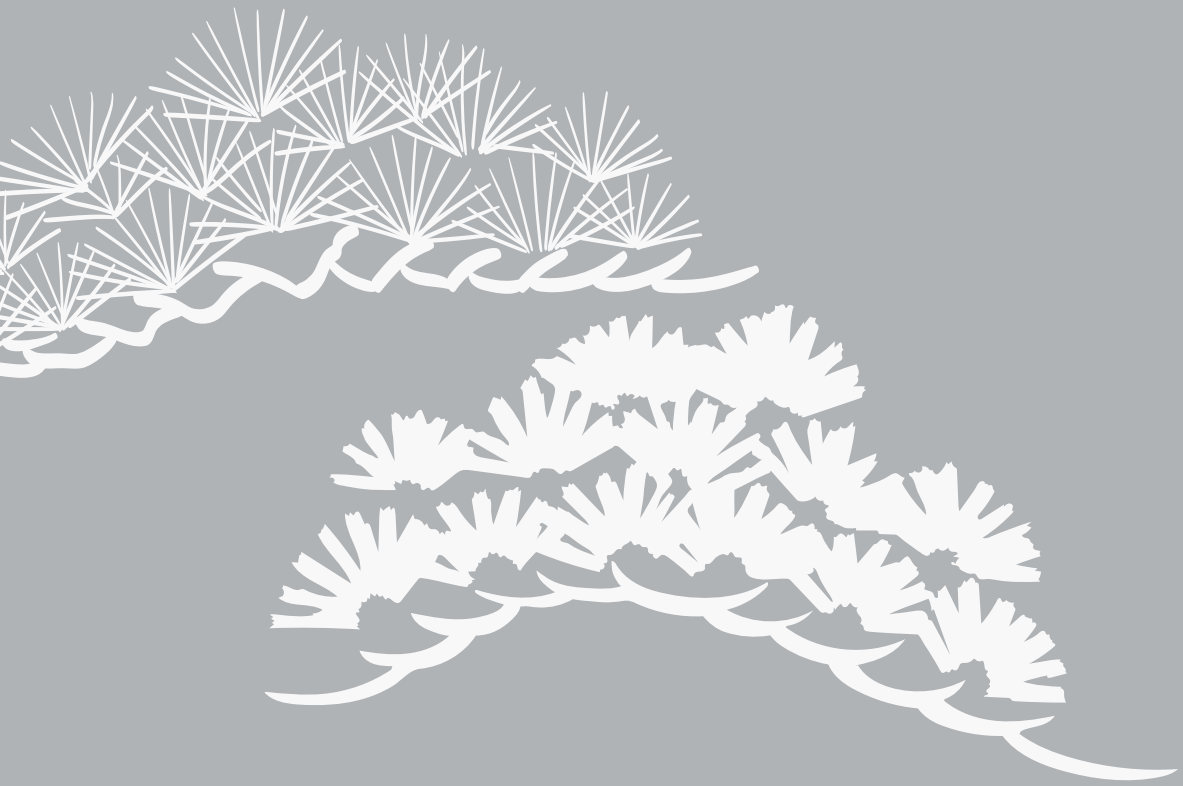
FIRST FLOOR



SECOND FLOOR



THIRD FLOOR



TYPE 7

MUZI

無地

Simple



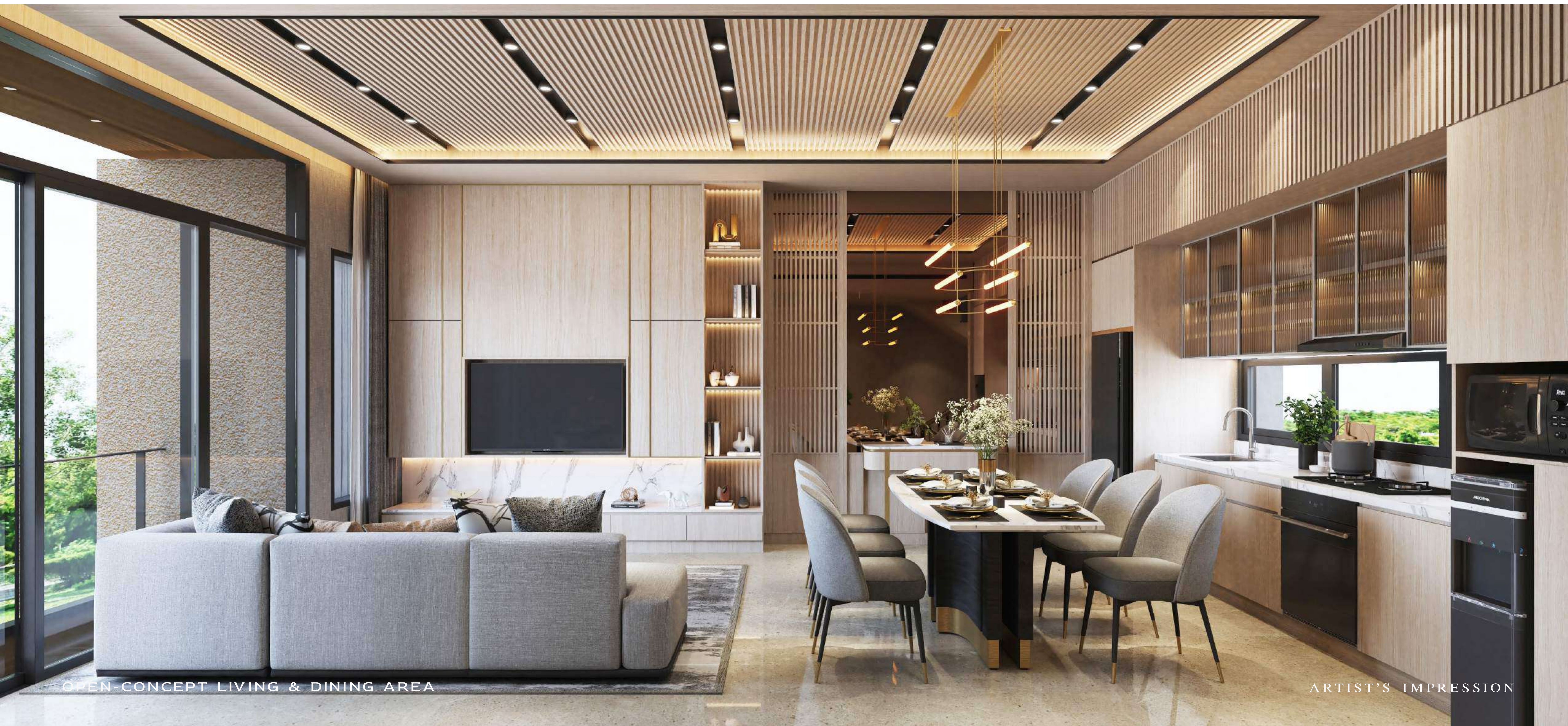
The Luxury in simplicity

Inspired by modern minimalist Japanese design, the façade blends horizontal and vertical elements with carefully selected colors and materials to create a resort vibe that balances elegance, comfort, and tradition.



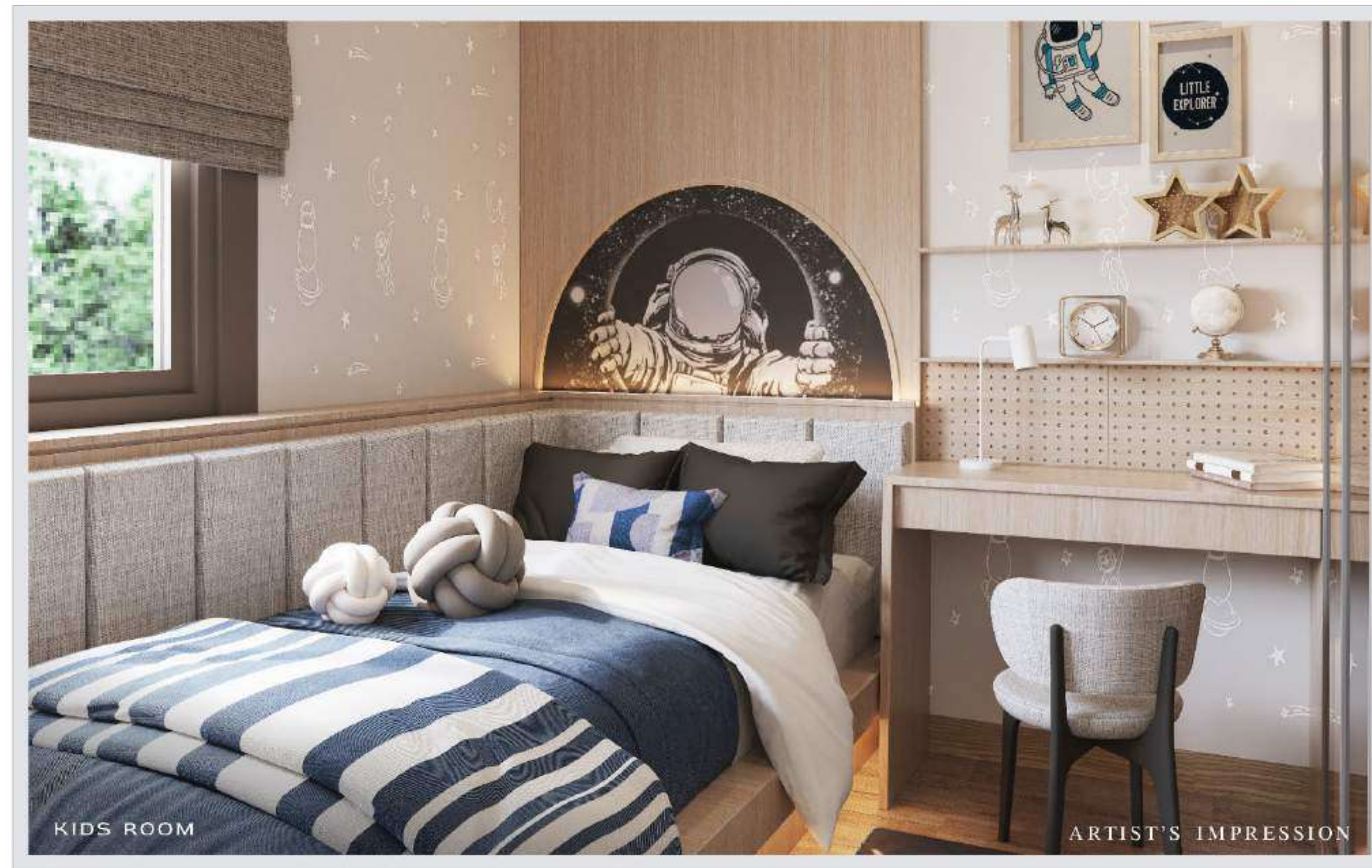
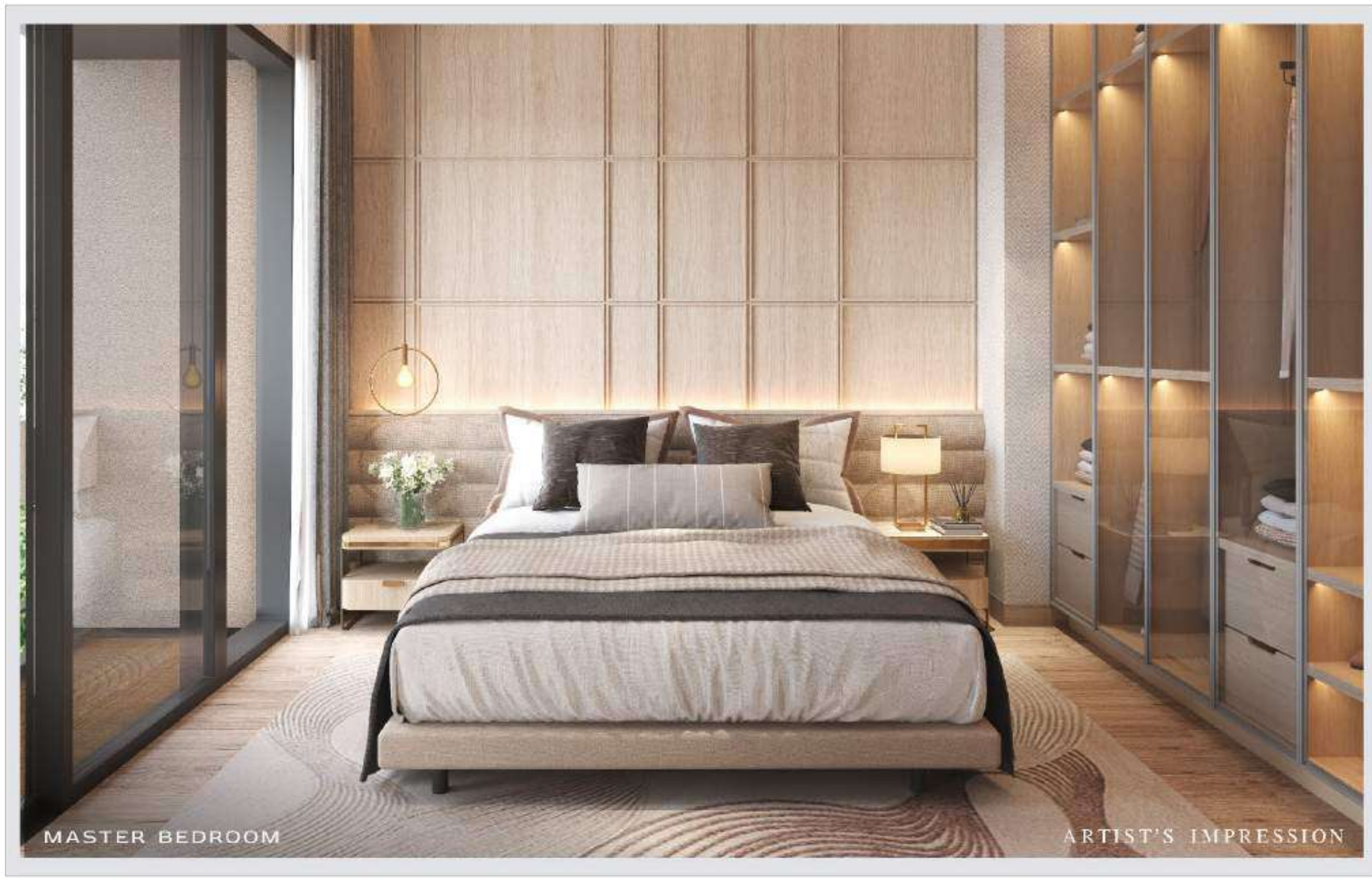
ARTIST'S IMPRESSION

Beauty in Every Moment



OPEN-CONCEPT LIVING & DINING AREA

ARTIST'S IMPRESSION



TYPE 7

MUZI

無地

TYPICAL LAND SIZE
98 SQM (7X14)

TYPICAL BUILDING SIZE
160 SQM



4+1+1 Bedroom



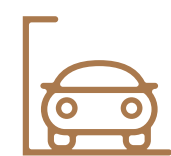
3+1+1 Bathroom



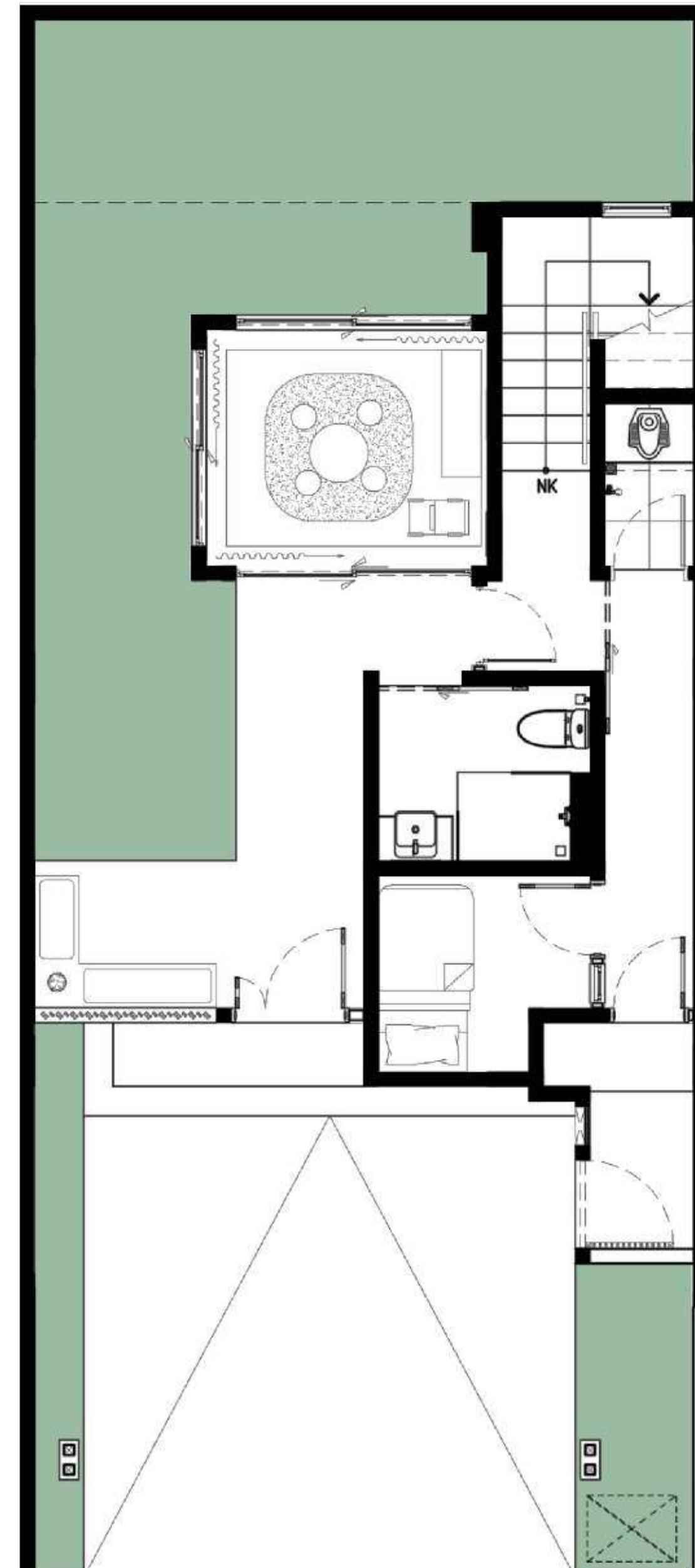
1 Kitchen



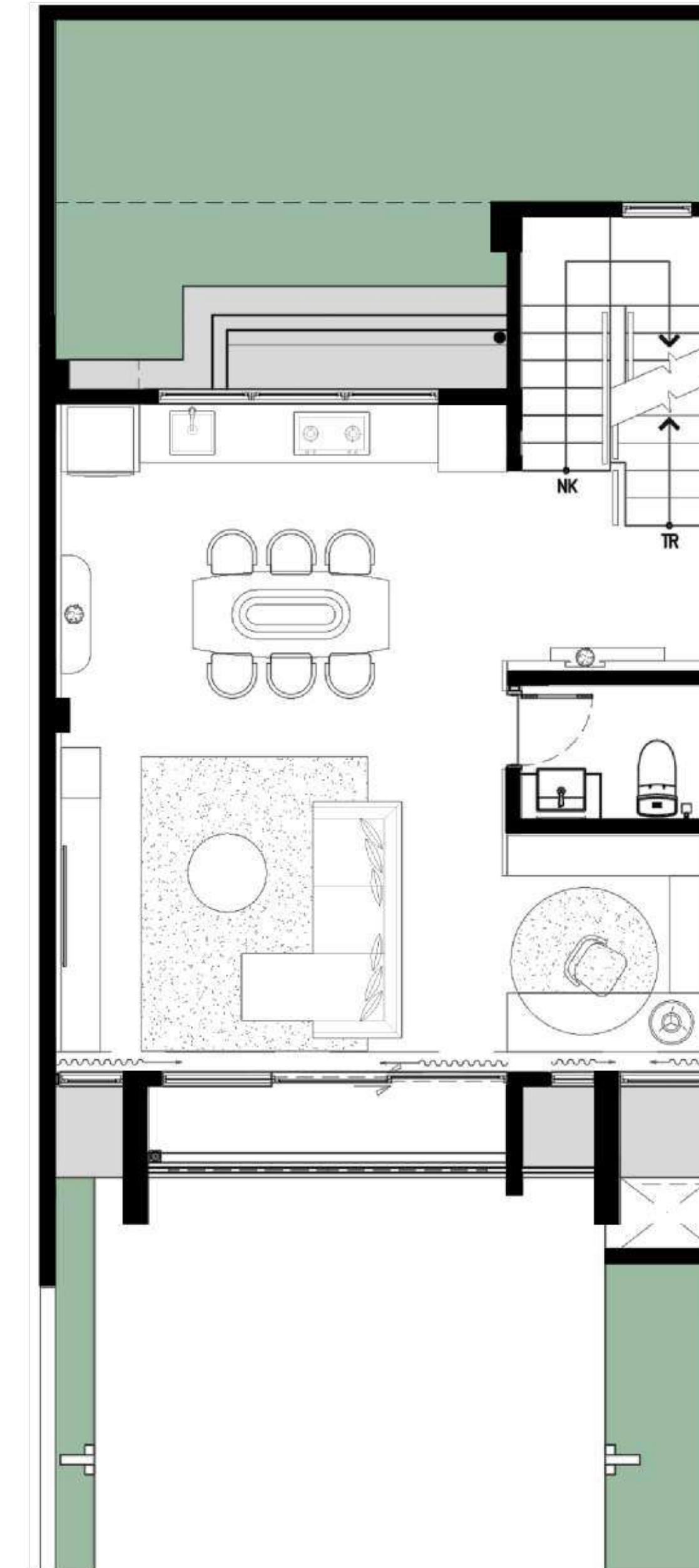
Multi Purpose
Area



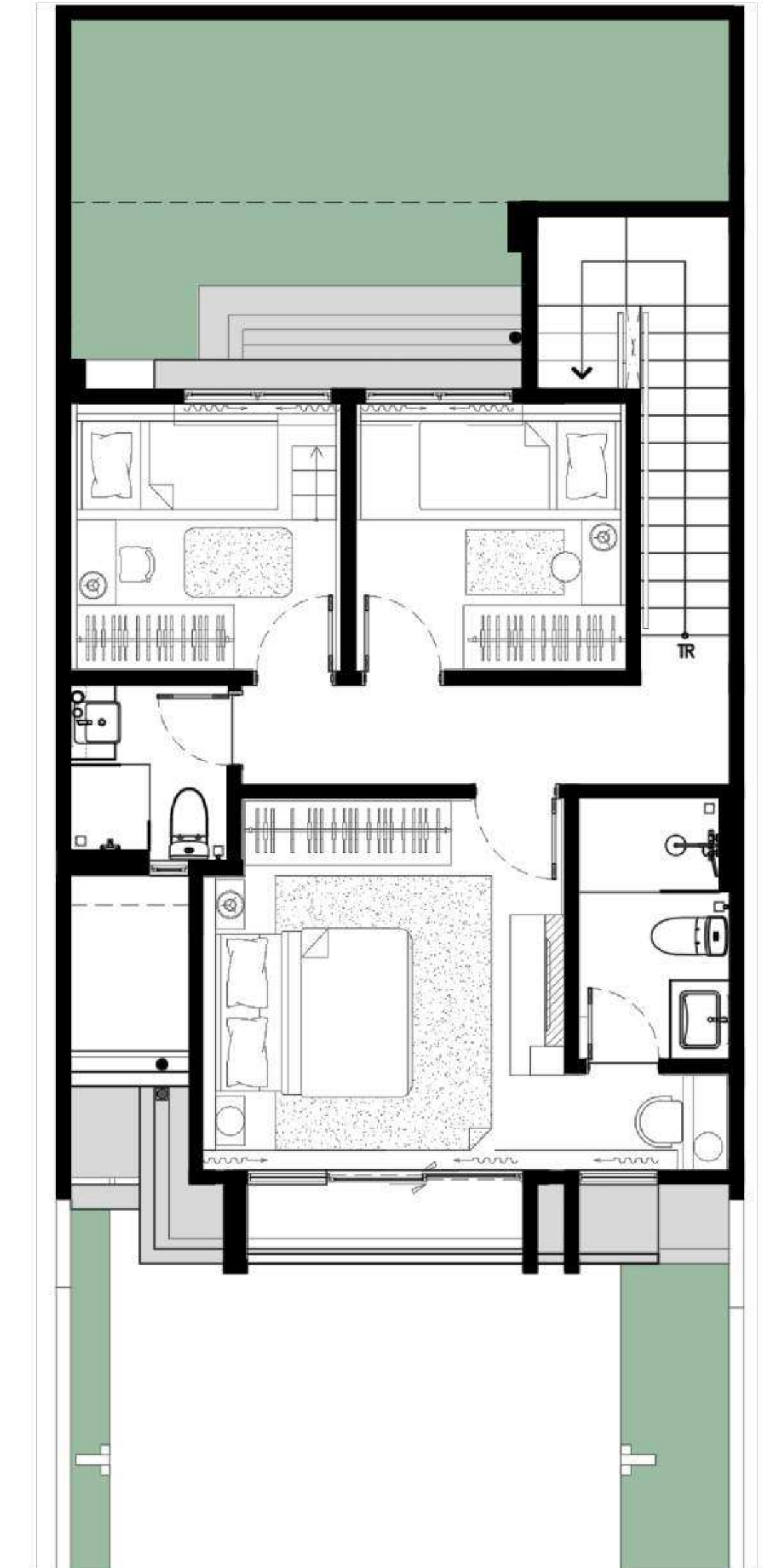
2 Carport



1ST FLOOR



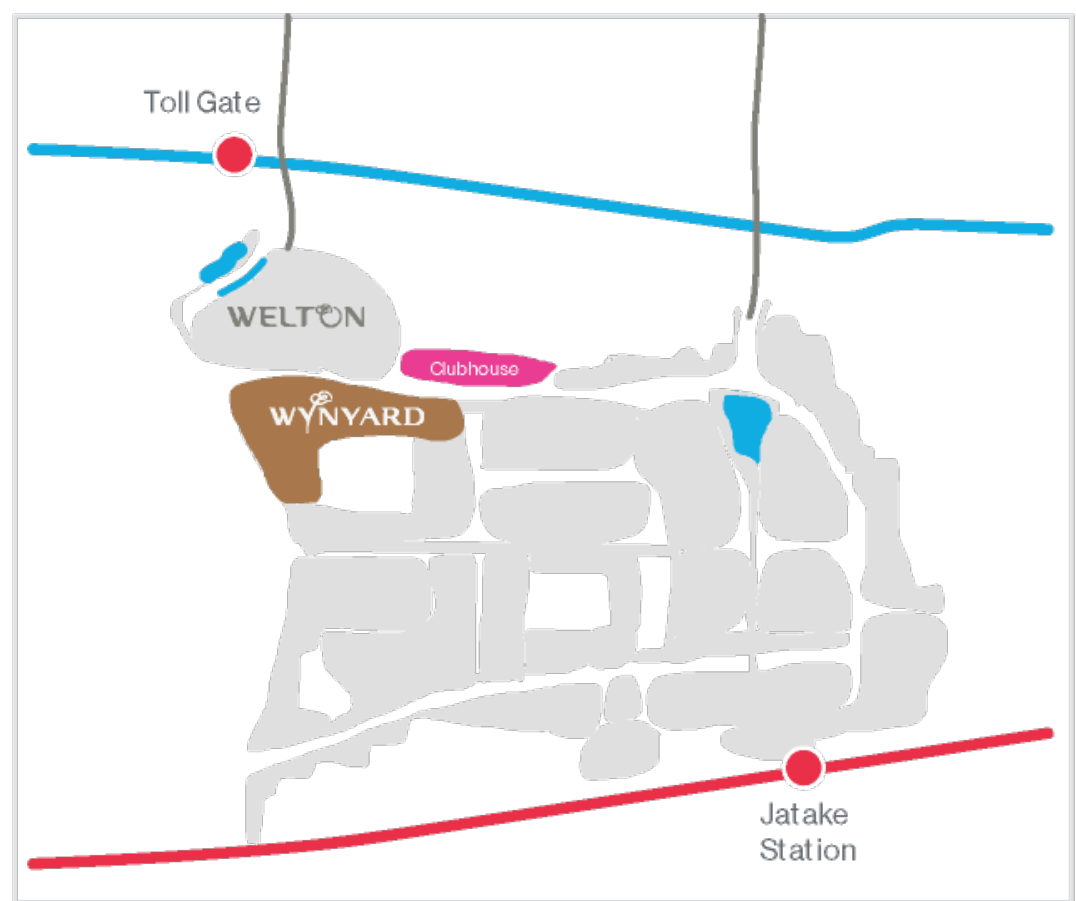
2ND FLOOR



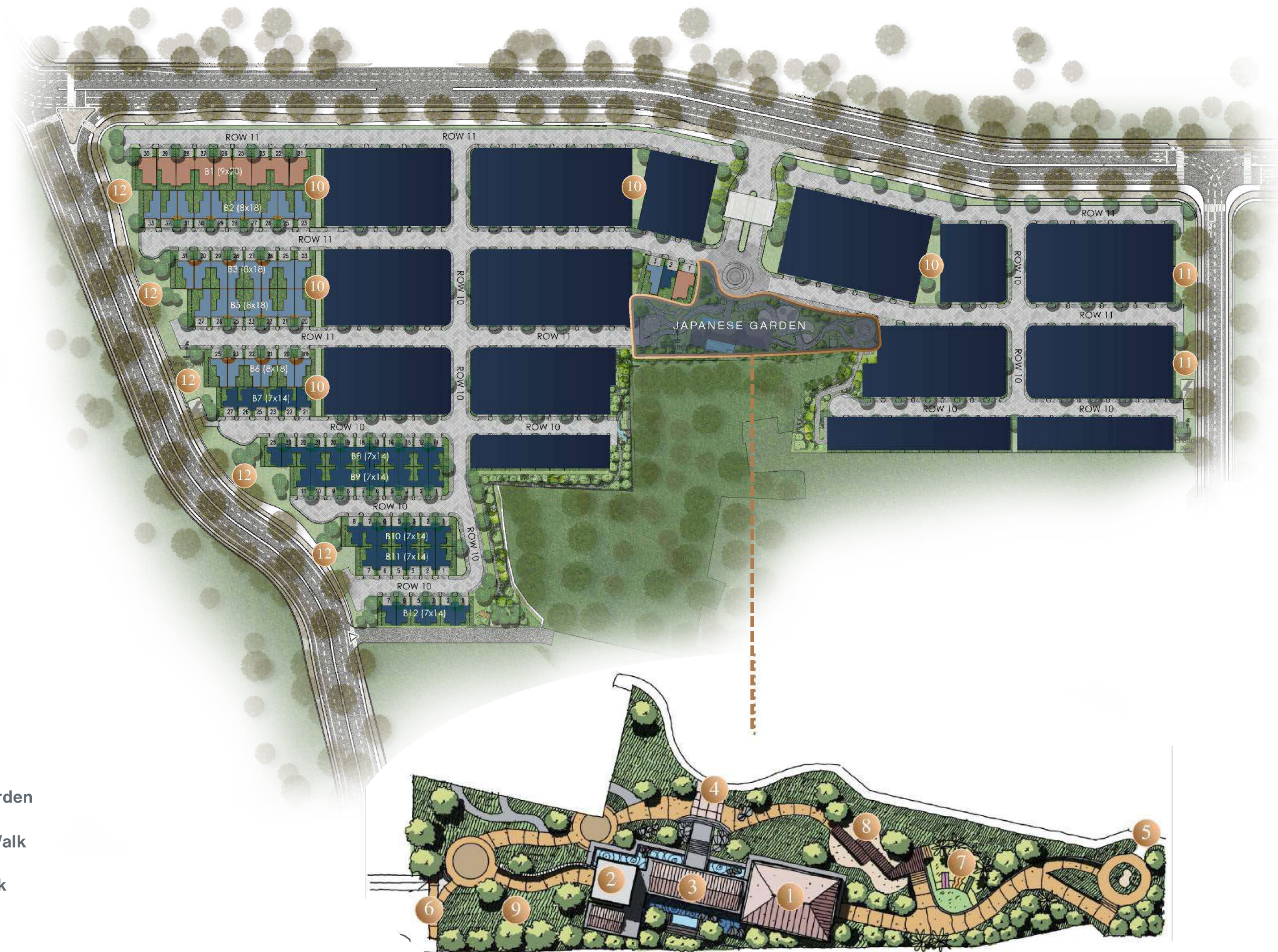
3RD FLOOR

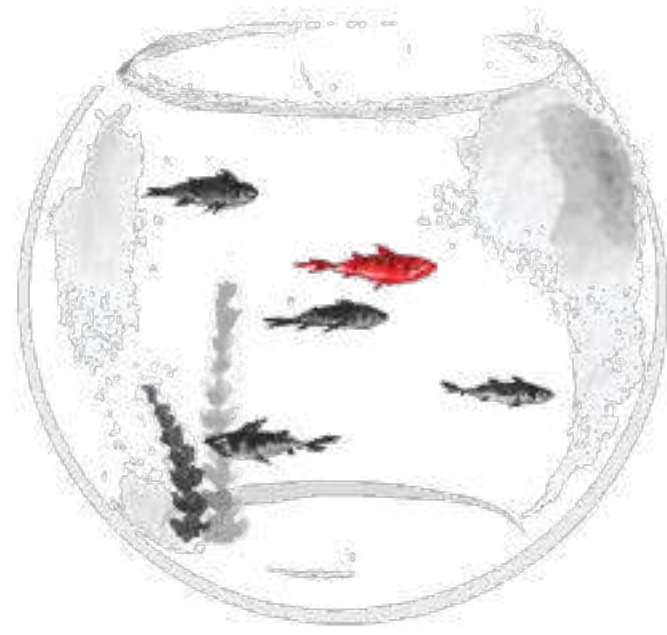
An Exquisite World at Your Doorstep

Your home wakes to nature's morning serenade.
The sun bathes the gardens in golden light.
Every step in Wynyard is a heartfelt embrace.
A poetry of life where nature's beauty transcends.



- | | |
|------------------------|----------------------------|
| 1 Chaya (茶屋) Pavillion | 7 Yugi (遊戯) Garden |
| 2 Hikari (光) Pavillion | 8 Zen (禪) Garden |
| 3 Mizu (水) Hallway | 9 Iki iki (活々) Garden |
| 4 Matsu (松) Yard | 10 Tsuki (月) Pocket Garden |
| 5 Kiku (菊) Pathway | 11 Higashi (東) Forest Walk |
| 6 Ayame (菖蒲) Pathway | 12 Nishi (西) Forest Walk |







1 Chaya Pavillion Tea House 2 Hikari Pavillion Light House 3 Mizu Hallway Water Pond 4 Matsu Yard

ARTIST'S IMPRESSION

Specifications

FOUNDATION

Mini Piles

WALL FINISHES

- EXTERIOR
- INTERIOR

Bricks (Bata) + Plaster with Exterior Paint
Bricks (Bata) + Plaster with Interior Paint

FLOOR FINISHES

- LIVING & DINING AREA
- INTERNAL STAIRCASE
- BEDROOM
- BATHROOM
- GARAGE & CARPORT
- SERVICE AREA

Marble (Local)
Marble (Local)
Laminated Wood
Homogeneous Tile
Homogeneous Tile
Homogeneous Tile

ROOF

- MAIN ROOF
- CARPORT CANOPY

Lightweight Steel Structure & Concrete Roof Tiles
Hollow Steel Structure & Solid Polycarbonate

DOOR & WINDOW

- MAIN DOOR
- EXTERNAL DOOR & WINDOW
- INTERNAL DOOR & SERVICE DOOR
- MAID’S BATHROOM DOOR

Solid Engineered Wood
Tinted Glass with Aluminium Frame
Engineered Wood
PVC

CEILING

- INTERIOR
- EXTERIOR & BATHROOM*

Cypsum Board with Paint Finish
Moisture-resistant Cypsum Board with Paint Finish

SANITARY

- BATHROOM
- SHOWER SCREEN

Grohe/equivalent
(American Standard/equivalent service area only)
Fixed Glass Partition

SPECIAL FEATURES

Top & Bottom Kitchen Cabinet
Cooking stove & cooker hood
Kitchen Sink & Faucet
Vanity Cabinet with Standard Mirror (all
Bathrooms except Maid’s Bathroom)

MEP PROVISIONS

- ELECTRICITY
- WATER SUPPLY
- OTHERS

Type 7: 4400 VA
Type 8: 4400 VA
Type 9: 5500 VA
Standard PDAM
Roof Water Tank with Booster Pump



HIERA Marketing Gallery
The Breeze - Lake Level L. 03
Jl. BSD Grand Boulevard blok L no. L03
Green Office Park - BSD City
Sampora - Kab. Tangerang
Banten 15345

  **HieraBSD** www.hiera.co.id



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